



Marketplace & Development Enterprises

www.buildmde.com

Position Description: Chief Executive Officer (CEO)

Organization Overview

Marketplace and Development Enterprises is a dynamic, Christian non-profit organization which has been an innovative leader supporting the rapidly growing work of Business and Mission (BAM).

Our Vision is to see thousands of believers taking the presence and the message of Jesus Christ in and through the unreached “marketplaces” of the world.

Our Mission is to empower and encourage believers to make money and make disciples in those marketplaces.

Role Summary

The CEO will play a pivotal role in advancing our vision in alignment with our core values. Our next CEO will lead a passionate staff team, collaborate with volunteers and partners, and drive strategic initiatives that impact lives across borders. This position offers a unique opportunity to blend business acumen with the Great Commission among the least reached.

Reporting Relationships

The CEO reports directly to the MDE Board of Directors. The CEO is responsible for appointing and managing staff members.



Key Responsibilities

1. Visionary Leadership:
 - a. Cast MDE's Vision: Articulate MDE's vision for the organization and champion the integration of faith and business in unreached communities, fostering a culture of purpose-driven excellence.
 - b. Strategic Planning: Collaborate with the Board and leadership team to develop long-term strategies that advance our mission. Identify growth opportunities, assess risks, and adapt to changing global contexts.
2. Spiritual Stewardship:
 - a. Faith Integration: Infuse biblical principles into organizational practices. Model Christ-like leadership, emphasizing servant leadership, humility, and grace.
 - b. Prayer and Discernment: Seek God's guidance through prayer, seeking wisdom for decision-making and discerning His will for the organization.
3. Global Impact:
 - a. Marketplace Empowerment: Champion the equipping and empowerment of marketplace professionals. Encourage them to view their work as a sacred calling, impacting communities and nations.
 - b. Collaborative Engagement: Navigate cultural nuances and collaborate with diverse teams across countries. Foster partnerships that amplify our impact.
4. Organizational Excellence:
 - a. Operational Oversight: Work with the COO to ensure efficient day-to-day operations, financial stewardship, and compliance. Implement best practices in governance, risk management, and accountability. Overall P&L responsibility.
 - b. Team Development: Nurture a high-performing staff team, fostering professional growth and spiritual maturity. Encourage collaboration, innovation, and continuous learning.
5. External Relations:
 - a. Advocacy and Networking: Represent the organization at conferences, forums, and industry events. Build relationships with like-minded organizations, donors, and influencers.
 - b. Fundraising: Secure funding for programs, projects, and expansion.



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6. Communication and Storytelling:
 - a. Narrative Crafting: Share compelling stories of transformation, highlighting the impact of marketplace professionals living out their faith.
 - b. Public Speaking: Engage diverse audiences through conferences, podcasts, and media channels.
7. Growth:
 - a. While MDE is still predominantly funded by donors, our goal is to grow in fee-paying members, which will allow us to reduce and ultimately eliminate our dependence on donors for operational funding. Our ideal candidate will be skilled in rapidly scaling our membership while also raising donor funds as needed to complete this transition.

Qualifications

- Faith Alignment: A committed follower of Jesus Christ, passionate about integrating faith and work. See [MDE's Statement of Faith](#).
- Leadership Experience: Proven track record in executive leadership, preferably in non-profit or business contexts.
- Strategic Thinker: Ability to envision and execute strategic plans.
- Growth: Experience taking a proven model and further scaling the business. Identifying and leading "BAM-in-a-box" or franchise-type ventures to open new growth channels.
- Fund Raising: Comfort and experience with casting the MDE vision, building relationships and raising funds to achieve our vision.
- Excellent Communicator: Proficient in public speaking, writing, and interpersonal communication.
- Cross-Cultural Competence: Experience working across cultures and understanding global dynamics.

Application Process:

Interested candidates should submit a cover letter, resume, link to your LinkedIn profile, and a brief statement of faith to resumes@buildmde.com